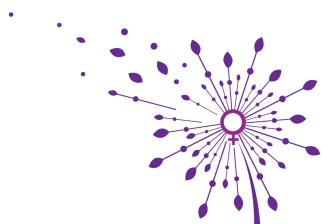


STRATEGIC PLAN

2021- 2024



NIRWN

*Northern Ireland
Rural Women's Network*



OUR VISION

An equitable society where **rural women** are...



OUR MISSION



To advance the participation and recognition of **rural women**.



OUR VALUES



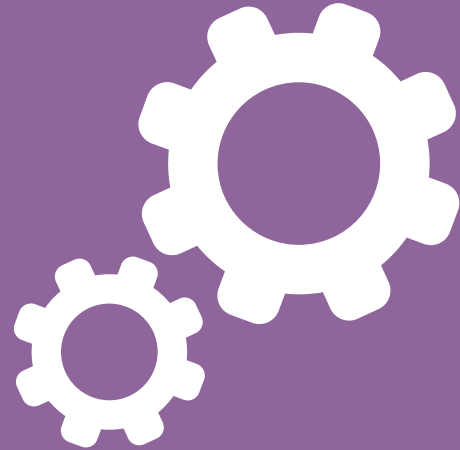
Our work will be guided and informed by the following perspectives and approaches:

“
A FEMINISTIC
PERSPECTIVE
AS INFORMED
BY WOMEN’S
EXPERIENCES
”

“
A COMMUNITY
DEVELOPMENT APPROACH
PROMOTING THE PRINCIPLES
OF EMPOWERMENT,
PARTICIPATION, INCLUSION,
SELF-DETERMINATION AND
PARTNERSHIP
”

“
A RIGHTS
PERSPECTIVE
EMBEDDING
INTERNATIONAL
WOMEN’S RIGHTS
STANDARDS
”

OUR WORK



Our work will be guided and informed by our belief in and commitment to:

CONSULTATION: ENSURING OUR WORK IS INFORMED BY OUR MEMBERS

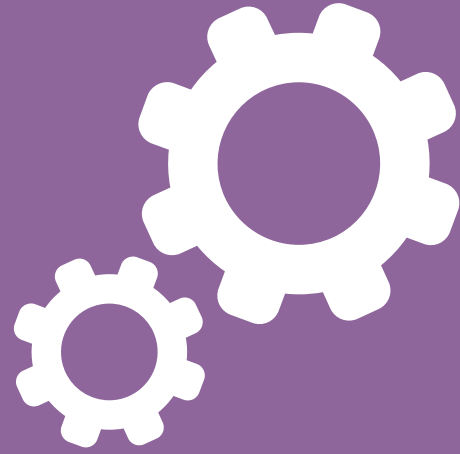
COLLABORATION: INCREASING BENEFIT THROUGH WORKING WITH OTHER COMMUNITY /VOLUNTARY GROUPS AND SECTORS

DIVERSITY: RECOGNISING THE DIVERSITY OF RURAL WOMEN AND THE MULTIPLE ROLES OF WOMEN IN SOCIETY

INCLUSIVITY: PROVIDING WELCOMING AND SAFE SPACE FOR A RANGE OF VOICES

FLEXIBILITY AND ACCESSIBILITY: ENSURING WE ARE ABLE TO RESPOND AND ADAPT TO MEMBERS' NEEDS

OUR WORK



Our work will be guided and informed by our belief in and commitment to:

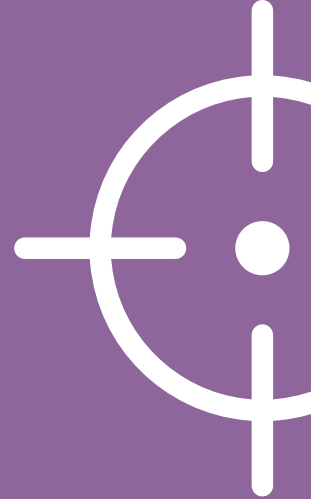
SOCIAL COHESION: RECOGNISING THE IMPORTANCE OF WOMEN'S CONTRIBUTION TO PEACE BUILDING AND WORKING INTENTIONALLY TO SUSTAIN AND IMPROVE NORTH-SOUTH AND EAST-WEST RELATIONSHIPS

ACCOUNTABILITY: ENSURING EFFECTIVE AND RESPONSIBLE USE OF FUNDING & RESOURCES

LEADERSHIP - HAVING THE COURAGE TO TAKE A RESPONSIBLE LEADERSHIP ROLE IN INFLUENCING POLICY

ENVIRONMENTAL SUSTAINABILITY – WORKING TO LIMIT OUR NEGATIVE IMPACT ON THE ENVIRONMENT

STRATEGIC AIMS



Strategic Aim 1: Engaging Rural Women.

PROVIDE STRATEGIC FRONTLINE SERVICES

- Reduced isolation
- Increased knowledge and skills
- Increased confidence
- Increased personal development
- Re-energised & strengthened community development ethos and methods

PROVIDE INFORMATION & NETWORKING OPPORTUNITIES

- Increased access to support networks for rural women
- Increased opportunity for members to engage with other organisations and services

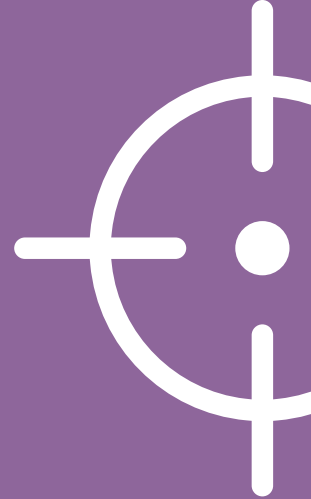
STRENGTHEN CONNECTIONS WITH RURAL WOMEN

- Increased women's engagement with NIRWN services across geographical and age spread
- Increased geographical reach of NIRWN's work

SUPPORT RURAL WOMEN AND RURAL WOMEN'S GROUPS

- Increased sustainability of the rural women's sector
- Improved developed infrastructure
- Re-energised & strengthened community development ethos and methods

STRATEGIC AIMS



Strategic Aim 2: Amplifying and articulating the voice of rural women.

PROMOTE AWARENESS AND UNDERSTANDING OF THE LIVED EXPERIENCES OF RURAL WOMEN

- Improved understanding of the role of rural women and their contribution to society
- Improved understanding of the varied lived experiences of rural women

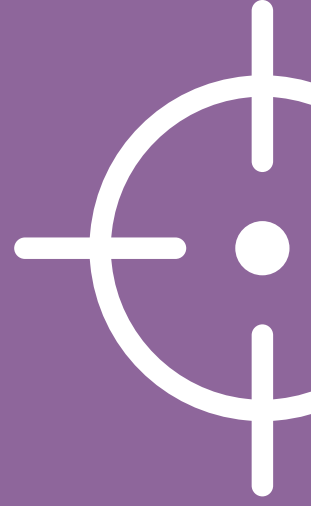
CONTINUE TO WORK WITH RURAL WOMEN TO INFLUENCE & CHANGE POLICY

- Increased reflection of rural women's issues in policy development
- Increased leadership capacity

POSITION NIRWN AS THE GO TO ORGANISATION IN RELATION TO RURAL WOMEN

- Increased awareness of the role of NIRWN
- Increased recognition of the value of NIRWN's work

STRATEGIC AIMS



Strategic Aim 3: Ensuring a sustainable, fit for purpose organisation.

ENSURE CONTINUING RELEVANCE OF NIRWN SERVICES

- Improved understanding of the varied lived experiences of rural women
- Increased accountability

ENSURE ORGANISATIONAL EFFECTIVENESS

- Increased organisational capacity
- Increased good governance
- Increased diverse representation of rural women
- Increased effectiveness of internal and external communications

CONTINUE TO DEVELOP FINANCIAL SUSTAINABILITY

- Increased organisational sustainability
- Increased diversification of income



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